New FUN Graph mnemonics 9/2/2014

Subscribers asked and we listened. We are pleased to announce that seven (7) additional fundamental metrics have been added to FUN Graphs for the benefit of Premium Subscribers. These new mnemonics can be found on the appropriate color-coded FUN Graphs. The following presents on which FUN Graph these new metrics can be found, the actual mnemonic in parenthesis and a short definition of what it is graphing as follows:

**Blue Percentage Graph**

(dvyd) Dividend yield - Year-end dividend yield.

(gpoa) Gross profitability - Calculated as sales minus all costs directly related to those sales.

(oeyd) Operating earnings yield – Operating Earnings per share for the most recent 12 months divided by current price per share.

**Green Ratios Graph – Liquidity Ratios**

(ltde) Long-term debt to capital ratio – A measurement of how leveraged a company is. The ratio compares a firm’s long-term debt to its total capital.

(ltde) Long-term debt to equity ratio - A measurement of how leveraged a company is. The ratio compares a firm’s long-term debt to its equity.

**Red In Millions Graph - Income Statement**

(ebtx) Earnings before taxes excluding extraordinary items – The amount earned by a business before deductions are made for taxes excluding extraordinary items that are unusual in nature and occur infrequently.

(ebit) Earnings before interest and taxes – The amount earned by a business before deductions are made for tax and interest payments.

We hope Premium Subscribers find these new fundamental metrics of value and add to the ease and efficiency of conducting comprehensive fundamental research and analysis on companies you are interested in.

Best Regards,
The FAST Graphs Team